



# Swing Thought™

Play with clarity. Leave science in the bag!

**THE NEW ERA IN GOLF BEGINS NOW.**  
**[www.swingthought.com](http://www.swingthought.com)**

**“SWING THOUGHT’S VALUE IS IN ITS SIMPLICITY. I WEAR MY TEMPO BAND ALL THE TIME. ALL OF MY EMPLOYEES WEAR AN ST BAND. I WILL BE PUSHING THE SWING THOUGHT BRAND IN MY SHOPS IN 2011.”** *-Mark Steinbauer, Director of Golf at Carlton Woods*

## THE SWING THOUGHT BRAND

**Every golfer has a swing thought. Swing Thought aims to bring simplicity, creativity and fun back to the game of golf.**

SIMPLICITY is the key to real results on the practice range and the course. Swing Thought’s products offer aid to every golfer, regardless of ability level or age, looking to lower their scores and have more fun doing so.

“I love Swing Thought as a brand first and foremost, the mission is unlike anything out there in the golf business. Secondly, I rely on my Swing Thought bands whether I’m practicing or playing out on tour.”

*Bobby Gates, PGA Tour*

This may be the best game improvement, and golf lifestyle, product I have seen. So useful and simple. It is for absolutely everyone, from newbie to professional. This is a sure return on your investment both as a shop and as a golfer.

*Cody Vaughn, Director of Golf  
The Club Cimmarron*



**JT2929** @SwingThought at least we can count on you guys to be honest about your product. No BS, just a great product. ★  
about 3 hours ago via TweetCaster in reply to SwingThought  
Retweeted by you

**thepaulmeredith** @SwingThought Great product idea! I know I play my best golf when my mind is free from all the clutter. ★  
1:32 PM Dec 28th, 2010 via web  
Retweeted by you and 1 other ↩ Reply ↻ Retweeted (undo)

**jcitrino** For all you #golfers, #SwingThought has an innovative way for you to remember certain issues plaguing your game, <http://bit.ly/bBKbSh>. ★  
7:55 AM Jun 28th

**2011 ST TOUR TEAM**



*Bobby Gates, PGA TOUR*



*Martin Piller, PGA TOUR*



*Gerina Mendoza, LPGA TOUR*

**MORE PLAYERS  
JOINING THE ST  
TEAM SOON!**

## SPRING 2011 RETAIL OFFERINGS

Deliver a practical, unique, and results driven brand to your loyal customers. They will be back to thank you for it!

- Every golfer that walks into a golf store has a swing thought.
- Add a creative, fun, and personal brand presence to shops.
- Excellent ROI.

### MEN'S

medium & large



### WOMEN'S

small



*\*Additional thoughts and colors are available @ swingthought.com*

**REAL RESULTS.  
NO GIMMICKS.**





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## WARNING

*Our products have been known to greatly reduce the amount of swearing, club-throwing, and lost balls on the golf course. You CAN wear this product if you have a pacemaker, or are pregnant.*

## COMING SOON!

ST accessories  
ST gloves  
ST apparel (for on the course and off!)  
Much More!

Come take a look at [swingthought.com](http://swingthought.com)  
& follow us @[@twitter.com/swingthought](https://twitter.com/swingthought)

Swing Thought is a brand subsidiary of  
Golf Interact, LLC



**CORPORATE INQUIRES:**  
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**ORDER YOUR ST PACKAGE TODAY:**  
[retail@swingthought.com](mailto:retail@swingthought.com)

**BRAND QUESTIONS/COMMENTS:**  
[team@swingthought.com](mailto:team@swingthought.com)

# FOCUS



If you experience **FOCUS** lasting longer than four hours you may want to seek medical help.

We suggest experiencing it for 20 seconds at a time, 72 times a day!